



The 2012 UOG "Big G" Float Artwork Competition Guidelines

The University of Guam Liberation Day Committee is pleased to announce the details of an art contest that will be the source of inspiration for our float entry this year. The main theme of the 2012 parade has yet to be announced. For the purpose of this contest, however, the objective is to find a float design that will represent the University of Guam while concurrently showcasing Chamorro culture, values and traditions (general themes used in past parades). This contest is open to all entrants who have an affinity to the University.



Winners of the Float Competition will receive the following cash prizes:

1st Prize \$300
2nd Prize \$200
3rd Prize \$100



General Guidelines

1. Artwork renditions must incorporate the use of the "Big G" logo and the UOG Seal.
2. Artwork should show the float from different perspectives: side, front and top.
3. Submitted artwork must be an original creation. Multiple entries will be accepted. The art contest will be judged by a panel of University representatives. The decisions of the panel shall be final.
4. By entering this Contest, each contestant is aware that their original designs may be altered or combined with other entries to create the final float artwork without further notice or consultation.
5. By entering this Contest, each contestant consents to the use of his/her name, and/or artwork in any merchandise, advertisements, educational materials or publicity carried out or produced by UOG and its advertising and promotional agencies without further notice or compensation. UOG can publish or decline to publish, or use or decline to use, any submitted artwork at UOGs' sole discretion. All entries become the property of UOG and will not be returned.
6. By entering this Contest, entrants agree to release and hold harmless UOG and their respective employees, officers, directors, agents, representatives, successors, assigns, advertising and promotional agencies from any liability for any loss or damage of any kind to the entrant or any other person in connection with this contest or participation in any contest related activities, including but not limited to the use or misuse of a prize or any portion of a prize including personal injury, death or property damage.
7. UOG reserves the right, in its sole discretion, to modify, cancel or suspend this contest should external circumstances arise which are beyond the reasonable control of the contest organizer. The Contest organizer is not responsible for any errors or omissions in printing or advertising this Contest. This Contest will run in accordance with these Contest Rules, subject to amendment by the Contest organizer. The Contest organizer reserves the right to cancel, amend, modify or terminate this Contest or the Rules at any time in its sole discretion and without notice.
8. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the Contest.

Judging Criteria for the Artwork:

Theme Portrayal – 20%
Creativity – 20%
Attractiveness – 20%
Use of Natural Materials – 15%
Practicality in Construction – 10%
Kinetic Features – 10%
Participant Involvement – 5%
Total 100%

Deadline: The UOG "Big G" Float Artwork Design contest runs from February 27 through March 30. All contestants must provide their name, email, age, mailing address and phone number. All entries are to be digitally submitted or hand delivered to the President's Office, Attention: Norman Analista, no later than 12 noon March 30.

For more information, please contact Norman Analista, Director of Development & Alumni Affairs, at T) 735-2586 or nanalista@uguam.uog.edu.